



Surname		Name	
Title	Job position		
Company name		VAT reg. No. (DIČ)	
Company address, inc. ZIP code			
Telephone	Fax	E-mail	

Conference fee

The conference fee for the full **2 days conference program is 14.900,- CZK (+20% VAT)** per participant, for a total of 17.880,- CZK and includes meals and coffee breaks, as specified in the program, but does not cover other costs such as parking or accommodation. All forms of registrations automatically include the participation in the gala evening on February 2nd, 2010.

The conference fee for just **one day of the conference program is 10.000,- CZK (+20% VAT)** per participant, for a total of 12.000,- CZK.

Volume Package discount: The conference fee for 5 and more participants from one company for the full 2 days conference program with 6.000,- CZK discount is **8.900,- CZK (+20% VAT)**, for a total of 10.680,- CZK per person. **Volume Package discount** is offered also to individual members of shopping alliances. **"VERY Early Bird"** participants who register and pay by **November 30th, 2009** will receive 5.000,- CZK discount and will be charged **9.900,- CZK (+19% VAT)**, for a total of 11.781,- CZK per person for the full 2 days conference program.

"Early Bird" participants who register and pay by **December 31st, 2009 and SOCR ČR members** will receive 4.000,- CZK discount and will be charged **10.900,- CZK (+20% VAT)**, for a total of 13.080,- CZK per person for the full 2 days conference program. The discounts cannot be combined. Attendance of the gala evening is bound by participant's conference registration for 1 conference participant (without partner or accompaniment).

I register with a discount **Package discount** **VERY Early Bird** **Early Bird** **SOCR ČR member**

The conference fee in the value of _____ CZK for days _____ was paid to the conference account No.: **IBAN CZ63 0300 0000 0009 0062 5233**

(**BIC/SWIFT - CEKOCZPP**) from our bank account No.: _____

variable symbol of payment being the company identification No.: _____ Date: _____

I agree with registration terms. Signature: _____

Registration terms

Please pay the conference fee before sending the completed registration form. After completing payment, please, fax the form to: +420 222 749 840 or post it to the address below. Multiple participants are asked to send their registrations individually. The completed registration form is considered your deposit invoice and written confirmation of your registration as well as a tax invoice will be sent no later than 15 days after payment has been confirmed. The date of taxable payment is the date when payment arrives to our account. Your signature on the registration form is considered approval of the business terms of the conference, including the cancellation policy. Blue Events, s.r.o. (VAT CZ25737392) registered in the court in Prague under the file C. 65675 is the conference organizer.

I book obligatory a room in the TOP HOTEL Praha from: _____ till: _____ for _____ night(s).

Single room: 1.100,- CZK/night (incl. Breakfast and VAT) Double room: 1.500,- CZK/night (incl. Breakfast and VAT)

During the 1st conference day program I will participate in the discussion panel No.

D1 D2 D3 D4 *select and tick* ✓

During the 2nd conference day program I will first participate in the discussion panel number

E1 E2 E3 E4

I will then participate in the discussion panel number

F1 F2 F3 F4

The gala evening is an integrated part of the conference parcel. I presume, I will participate I will not participate

Note

The organizing company Blue Events does not assume any responsibility for injury or sickness of participants neither for any damage of property or financial loss during the conference. Participants can arrange themselves individual insurance according to their consideration.

Conference Offices: Blue Events, s.r.o., Barrandov Business Centre, Geologická 2, 152 00 Praha 5
Tel: +420 .222 749 841, Fax: +420 222 749 840, E-mail: info@BlueEvents.eu

INFO & ON-LINE REGISTRATION: www.retail21.cz/summit

DEADLINE FOR THE REGISTRATION IS JANUARY 12th, 2010